

VC-TA50 Al Auto-Tracking Camera Introduction





Overview

VC-TA50 FHD Auto Tracking Camera



- Color: Black, White
- NDAA/TAA Compliant: Yes
- Warranty: 5-Year
- MAP: \$2,199







Product Design





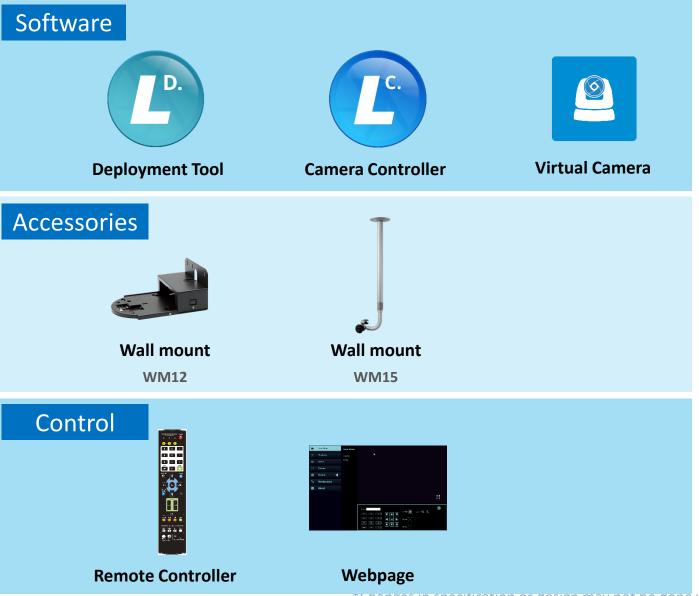
I/O Interface



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Accessories & Software







Key Features



- Al-Powered Human Face Recognition
- 3 Tracking modes and auto framing
- 1080P 60fps with 20x Optical Zoom
- HDMI, SDI, IP simultaneous output
- Support RTSP/RTMP/RTMPS and SRT

Selling Points



Partition Tracking (Hybrid Mode)

When inside a Partition Area, the camera displays a preset view and fixed in place. When outside Partition Areas, the camera follows the presenter by everywhere tracking.



Everywhere Tracking

The camera will follow the presenter wherever the presenter goes. You can track either full or upper body in view. You can simply change a tracking subject by clicking on him or her in web portal. *Cha



Stage Tracking

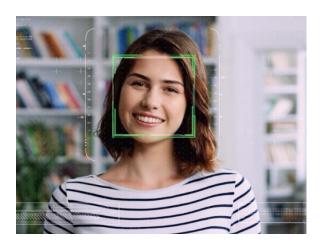
When inside the Tracking Area, the camera follows the presenter with only pan movement. When outside the Tracking Area, the camera stop following.

Selling Points



Smooth Pan-Tilt-Zoom movement

VC-TA50 offers smooth movement, panning, tilting, and zooming capabilities. Even in auto-tracking mode, this camera can perfectly move smoothly and track a subject.



Smart AF

Smart AF feature keeps your face in sharp focus even when you move around, so you can be sure that your pictures will always look amazing.



Auto-Tracking Features



Tracking Features



- Three Tracking Modes
 - Stage Tracking
 - Everywhere Tracking
 - Partition Tracking
- Auto-Framing
- Advanced AI Function
 - Click & Track
 - Full/Upper Body
 - People Counting
 - Tracking ID



Stage Tracking

★ How does it work:

When inside the <u>Tracking Area</u>, the camera follows the presenter with only pan movement. When outside the <u>Tracking Area</u>, the camera stop following.

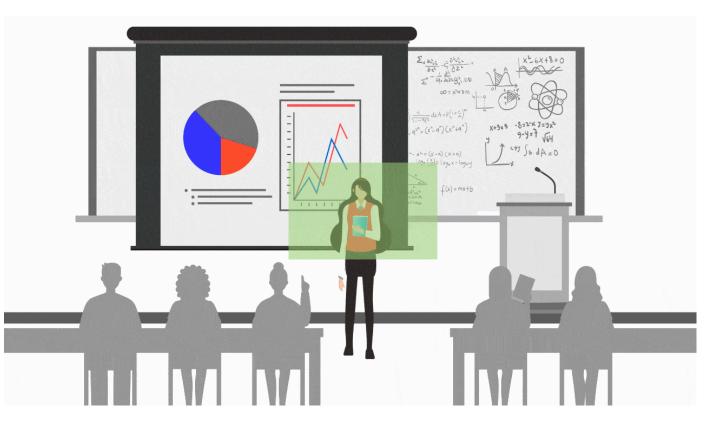




Everywhere Tracking

★ How does it work:

The camera will follow the presenter wherever the presenter goes.





Partition Tracking (Hybrid Mode)

★ How does it work:

When inside a Partition Area, the camera will go to a designated preset position. When outside Partition Areas, the camera follows the presenter.





Auto-Framing

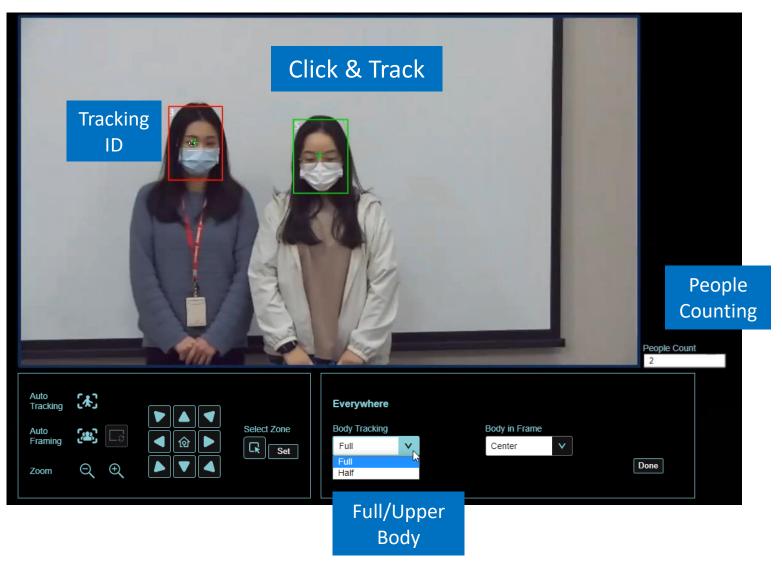
★ Camera will automatically frame all participants in view.





Al Advance Features

- ★ Click & Track
- ★ Full/Upper Body
- ★ People Counting
- ★ Tracking ID





Comparison

New VS Old





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	VC-TA50	VC-TR1
Max Resolution	1080p 60fps	1080p 60fps
Optical Zoom	20x	20x
Lens	Single	Dual
Auto-Tracking Mode	3	3
Auto-Framing Mode	1	1
Click & Track	\checkmark	×
Full/Upper Body	\checkmark	×
Smart Switch	×	\checkmark
Multi-People Mode	×	\checkmark
Output	HDMI,SDI,IP	HDMI,SDI,IP,USB
Inverted Installation	\checkmark	×
Control	Webpage	Software

Competition







	Lumens	Aver
Model	VC-TA50	TR311
Map Price(USD)	\$2,199	\$2,199
Video Format	1080p60	
Video Output (HD) Interface	3G-SDI, HDMI, Ethernet	3G-SDI, HDMI, Ethernet, USB3.0
Optical Zoom	20x	12x
Horizontal Viewing Angle	57 °	70 °
Smart AF	Yes	NA
Image Flip	Yes	
AR/VR systems	FreeD	NA
Tally Light	Yes	
Reliable AI Tracking	Yes	Yes
Auto Framing	Yes	NA
High Speed Preset	300°/sec	200°/sec
Smooth Pan/Tilt movement	Yes, 0.1°/s	
USB Output	NA	1080p30
IP Streaming	RTSP / RTMP / RTMPS / MPEG-TS / SRT	RTSP / RTMP / SRT
Control Protocol	VISCA / PELCO D / ONVIF	VISCA / PELCO-D / CGI (IP)
UVC	NA	Yes
UAC	NA	Yes

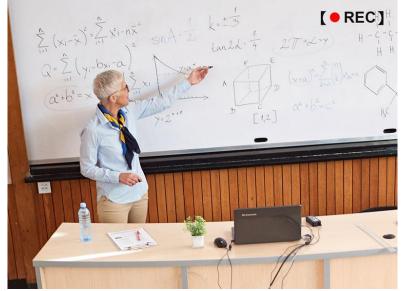
Use Cases













CORPORATE TRAINING

LECTURE CAPTURE

HOUSE OF WORSHIP



Integration Lumens Product



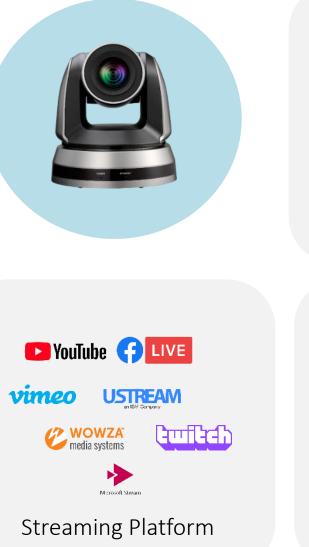


VS-KB30

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Integration Third-Party







Stream Deck

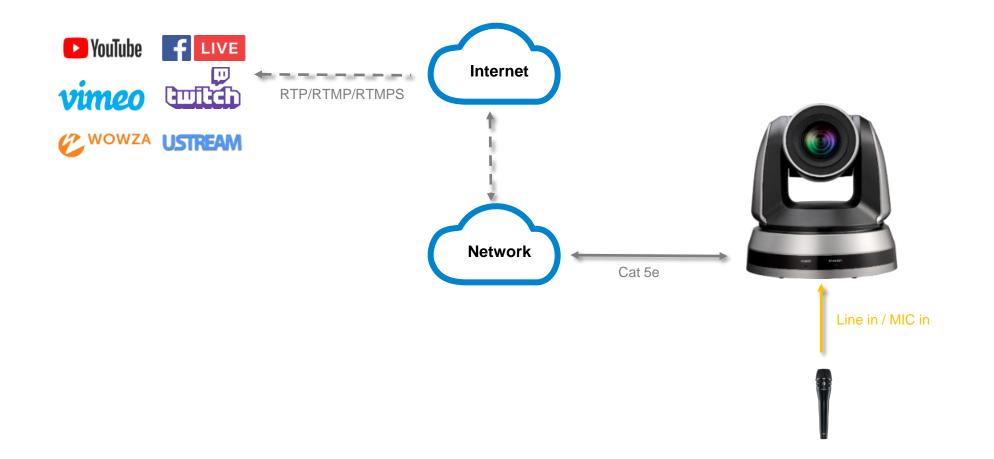




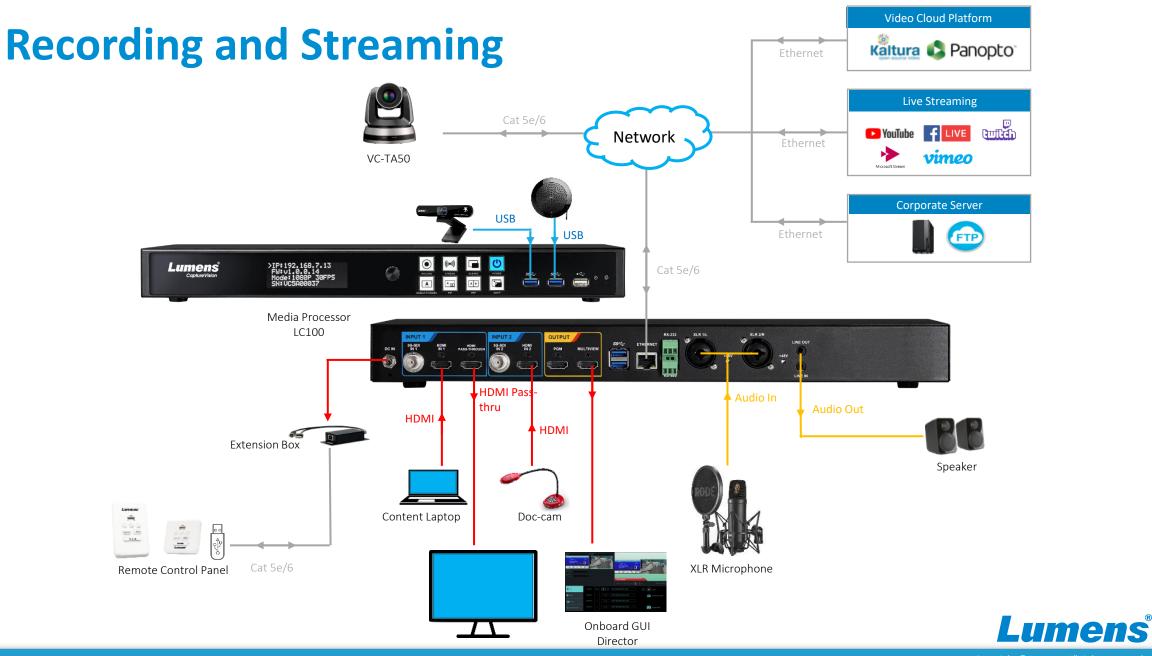


Broadcasting Software

Standalone Live Streaming







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